

B.B.A. Semester - 4 (CBCS) Examination
March/April-2024 [NEW COURSE]
Elements of Organisational Behaviour (Core)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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Que.1 What do you mean by Organisational Behaviour? Explain the Importance and limitation of organisational behaviour. (14)

OR

Que.1 What do you mean by International Organisational Behaviour? Explain the Components of International organisational behaviour and also describe in brief concept of positive organisational behaviour.

Que.2 What is perception? Discuss in detail Characteristics and Perceptual process of perception. (14)

OR

Que.2 Define the term learning? Describe its Concept characteristics and principle of learning.

Que.3 Define the term Attitude. Discuss Characteristics and factors affected to attitude. (14)

OR

Que.3 (A) Write a note on Personality. (07)

(B) Types and Significance of Value. (07)

Que.4 What is a group? Explain characteristics of group and also discuss, How does formal group differ from informal groups? (14)

OR

Que.4 (A) Write a note on Transactional Analysis. (07)

(B) Describe concepts and characteristics of Team. (07)

Que.5 Elaborate Maslow's need Hierarchy theory. (14)

OR

Que.5 Explain concepts and Characteristics of Charismatic Leadership.
